



# 2025 Corporate Responsibility Summit

Accelerating Impact Through People, Policies, and Purpose

April 24 – 25, 2025  
Westin New York  
at Times Square  
New York, NY

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# 2025 Corporate Responsibility Summit

## Accelerating Impact Through People, Policies, and Purpose

April 24 – 25, 2025

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### PRE - EVENT

**Wednesday, April 23, 2025**

**Corporate Responsibility Awards Dinner**

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### DAY ONE

**Thursday, April 24, 2025**

8:00 AM – 8:50 AM

**Breakfast and Registration**

8:50 AM – 9:05 AM

#### **Opening Remarks**

**Jeff Hoffman**, Institute Leader, Corporate Citizenship & Philanthropy, Interim Center Leader, Governance & Sustainability, **The Conference Board**

9:10 AM – 9:55 AM      **General Session A**

#### **100 Days In: Corporate Responsibility Under the New Administration**

Our opening discussion will reflect on the initial policies and priorities of the new Trump administration, offering insights into how businesses can adapt and thrive within an evolving regulatory and cultural landscape. Panelists will explore how to integrate corporate responsibility—spanning sustainability, DEI, and other key initiatives—into company DNA while crafting narratives that humanize complex issues.

**Bobbi Silten**, Chief of People & Culture and Managing Director, **FSG**

**Jennifer Lawson**, President and CEO, **Keep America Beautiful**

**Mark Lewis**, Chief of Public Sector Partnership, **World Justice Project**

**Pamela Passman**, Global Chair of Corporate Advisory, **APCO**

Moderator: **Jeff Hoffman**, Institute Leader, Corporate Citizenship & Philanthropy, Interim Center Leader, Governance & Sustainability, **The Conference Board**

10:00 AM – 10:30 AM      **General Session B**

#### **The ROI of Sustainability**

Our panel will explore key questions such as: How can businesses effectively measure the financial return on investment (ROI) from sustainability initiatives like energy savings, waste reduction, or increased resource efficiency? How do companies balance short-term operational costs with the long-term financial benefits of these efforts? What strategies can businesses implement to ensure that long-term advantages—such as improved brand loyalty, reduced risk, and regulatory compliance—are included in their ROI calculations

**Steve Rochlin**, CEO, **IMPACT ROI**

Moderator: **Andrew Jones**, PhD, Principal Researcher, Governance & Sustainability Center, **The Conference Board**

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10:30 AM – 10:50 AM

## Morning Break

10:50 AM – 11:20 AM **General Session C**

### Driving Action Through Storytelling

Storytelling and inspiring a deeper appreciation for our planet to drive meaningful action has been a cornerstone of Paul Baribault's career. Paul shared, "The health of wildlife and ecosystems is directly tied to our own human health. By working collaboratively and inspiring each other, we can create lasting change." He is the former president and CEO of San Diego Zoo Wildlife Alliance, a globally focused conservation organization which operates on 6 continents, and runs the world-famous San Diego Zoo and San Diego Zoo Safari Park. He recently departed after a five-year commitment to transforming the organization into a world-renowned conservation leader. He is also a former executive at The Walt Disney Studios, where in addition to leading theatrical marketing for Disney and Pixar Animation Studios for a decade, he played a pivotal role in shaping the first 14 Disney nature films as the brand's general manager, where he connected the films to global conservation efforts. He has gained a profound understanding of the opportunities and challenges around communicating with audiences around "greater good" topics. He is a current board member of The Explorers Club, former board chair of the Jane Goodall Institute, former executive chair of the Aspen High Seas Initiative at the Aspen Institute, and a member of the executive committee of Jackson Wild, a forum elevating creative storytelling at the nexus of nature and science. He champions public engagement in conservation and will share strategies for corporate leaders to better connect with audiences on global issues.

**Paul A. Baribault**, Former, President and Chief Executive Officer, **San Diego Zoo Wildlife Alliance**

11:25 AM – 11:55 AM **General Session D**

### Corporate Transparency and Accountability: Building Trust Through Ethical Environmental Reporting

This session will explore how companies can manage the potential risks of full transparency, such as revealing shortcomings or underperformance, while maintaining ethical standards in their environmental reporting. We will also discuss strategies businesses can adopt to address gaps or areas of concern in their sustainability performance without compromising trust.

**Michael Stiller**, New Initiatives, Capital Access Platforms, **Nasdaq**

**Nado Saab**, Director, ESG Reporting, **Mondelēz International**

**Neil Stewart**, Director, Corporate Outreach, **IFRS Foundation**

Moderator: **Steve Rochlin**, CEO, **IMPACT ROI**

12:00 PM – 12:30 PM **General Session E**

### Employee Engagement in Social Impact: Leveraging Volunteering and Giving Programs to Accelerate Impact

This session will explore strategies businesses can adopt to ensure their volunteer initiatives create measurable, sustainable outcomes for communities. It will also examine the metrics and frameworks companies can use to track the success of their volunteering and giving programs, ensuring they create long-term impact for both the community and the organization.

**Anna Bard**, Head of Employee Volunteerism, Disaster & Global Philanthropy, **Wells Fargo**

**Diane Quest**, Chief Operating Officer, **Points of Light**

**Nicole Anderson**, President, **AT&T Foundation** and Assistant Vice President, Corporate Social Responsibility, **AT&T**

Moderator: **Jeff Hoffman**, Institute Leader, Corporate Citizenship & Philanthropy, Interim Center Leader, Governance & Sustainability, **The Conference Board**

12:35 PM – 1:35 PM

## Lunch

1:45 PM – 2:15 PM      **Concurrent F1**

### **Empowering Communities: The Role of Corporate Philanthropy in Sustainable Development**

This session will explore how corporate philanthropy can go beyond financial donations to empower communities through capacity building, skills development, and infrastructure support. We will showcase examples of companies that have successfully leveraged philanthropy to create self-sustaining, resilient communities capable of driving their own sustainable development.

**Kady Sylla**, Director for Africa and the Middle East, **Myriad USA**

**Scott Heimlich**, President, **Amgen Foundation** and Executive Director Corporate Philanthropy, **Amgen**

**Sarah Keh**, Vice President, Inclusive Solutions, **Prudential Financial** and Vice President & Secretary, **The Prudential Foundation**

Moderator: **Asha Varghese**, President, **Caterpillar Foundation** and Head of CSR, **Caterpillar Inc.**

1:45 PM – 2:15 PM      **Concurrent F2**

### **The Future of Responsible Sourcing: Reimagining Global Supply Chains for a Sustainable and Equitable Tomorrow**

This session will explore how companies can reimagine their supply chains to prioritize sustainability at every stage, from sourcing to production and distribution. We will also examine how businesses can ensure that their sourcing practices uphold human rights, promote fair wages, and provide safe working conditions for all stakeholders, particularly in developing economies.

**Ann Tracy**, Chief Sustainability Officer, **Colgate Palmolive**

**Dominique Sellers**, Vice President, Supplier Diversity and Sustainable Sourcing, **Paramount**

**Federica Marchionni**, CEO, **Global Fashion Agenda**

**Molly Ernst-Alper**, Global Director, Social Impact, **James Hardie**

Moderator: **Steve Rochlin**, CEO, **IMPACT ROI**

2:25 PM – 2:55 PM      **Concurrent G1**

### **Fireside Chat: People-Powered Purpose: Leading Impact Through Times of Transition and Turbulence**

How can employee social impact programs deliver across diverse teams, global regions, and rapidly changing environments – both within a company and in the wider world? How do you keep global initiatives rooted in community, fostering authentic connection and lasting engagement across departments and borders? In this fireside chat, you'll hear real-world stories and gain practical insights into how intentional program design, strong nonprofit partnerships, and employee-driven energy can fuel meaningful, scalable, and sustainable impact.

**Michele Stine**, Regional Head of Fitch Community, Americas, **Fitch Group**

**Adam Robinson**, Vice President, Corporate Social Responsibility, **Paramount**

Moderator: **Michal Alter**, CEO, **Visit.org**

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2:25 PM – 2:55 PM **Concurrent G2**

### **Fireside Chat: Climate Risk Management: How Governance Drives Resilience and Adaptation**

This session will address key questions such as: What governance practices can help companies proactively adapt to emerging climate risks, ensuring long-term business continuity and resilience? How can companies integrate climate-related risks into existing risk management processes, such as enterprise risk management (ERM), to ensure they are considered alongside financial, operational, and strategic risks?

**Shannon Carroll**, AVP, Global Environmental Sustainability, **AT&T**

Moderator: **Steve Rochlin**, CEO, **IMPACT ROI**

2:55 PM – 3:10 PM

### **Afternoon Break**

3:10 PM – 3:40 PM **General Session H**

### **Boardroom Leadership and Corporate Governance: Steering Sustainability and Ethical Responsibility**

This session will examine the responsibilities of the board in overseeing and integrating ESG metrics into corporate performance evaluation and reporting. It will also explore how boards can take a leadership role in managing climate risks and identifying opportunities for business growth through sustainability innovations.

**Arlene Isaacs-Lowe**, Independent Board Member, **Equitable, Xenia Hotels & Resorts, Compass Group**

**Raman Venkatesh**, Chief Sustainability Officer, **Medtronic**

3:45 PM – 4:15 PM **General Session I**

### **Insights from the Field, Your Perspectives**

The journey toward responsible business practices is one we're all navigating together. Over the past five years, we've faced significant disruptions – from a global pandemic and geopolitical conflict to the early impacts of a new administration.

Our time together over the past day and a half has been designed to highlight the critical role our functions play across the organization – especially in fostering strong relationships with the C-suite. While there are shared challenges, each company's path is unique. Factors such as products, geography, public vs. private status, and the needs of five key stakeholders—investors, customers, employees, supply chains, and communities – all shape how a company defines and demonstrates corporate responsibility.

This open discussion is your opportunity to share perspectives – not only on what you've heard today, but also on what's top of mind for you and your company as you look ahead to the next three to five years

4:20 PM – 4:50 PM **General Session J**

### **Closing Keynote**

**Tarang Amin**, Chairman and CEO, **e.l.f. Beauty**

4:50 PM – 5:00 PM

### **Reflections of Day 1**

**Jeff Hoffman**, Institute Leader, Corporate Citizenship & Philanthropy, Interim Center Leader, Governance & Sustainability, **The Conference Board**

5:00 PM – 6:00 PM

### **Reception**

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## DAY TWO

### Friday, April 25, 2025

8:00 AM – 8:15 AM

#### Registration and Breakfast

Get breakfast, a second cup of coffee, and enjoy an interesting dialog on doing business in the world's largest country.

8:15 AM – 8:50 AM      **General Session K**

#### Fireside Chat: Responsibly Doing Business in India

India, the world's fastest-growing large economy according to the U.S. State Department, boasts a population of over 1.4 billion and a GDP of \$3.4 trillion – making it the fifth largest economy globally. With growth projected to surpass Japan and Germany by the early 2030s, India presents significant opportunities for U.S. companies across sectors like e-commerce, aviation, telecommunications, and manufacturing. This session will spotlight key regulatory developments, including the India Companies Act of 2013, which aims to enhance transparency, accountability, and corporate compliance. Learn how provisions such as the mandatory 2% profit contribution to corporate social responsibility (CSR) initiatives are shaping how multinational corporations engage and operate in India.

**Nidhi Kansal**, Chartered Accountant, Partner, **BSR & Co. LLP**

**Anita Whitehead**, Principal, **KPMG**, President and Chair, **KPMG US Foundation**

9:00 AM – 9:20 AM **General Session L**

#### Resources and Updates from The Conference Board

**Jeff Hoffman**, Institute Leader, Corporate Citizenship & Philanthropy, Interim Center Leader, Governance & Sustainability, **The Conference Board**

9:25 AM – 9:55 AM      **General Session M**

#### Integrating ESG Metrics into Corporate Strategy and Decision-Making

This session will explore how companies can align ESG goals with their broader corporate objectives to ensure sustainability and profitability go hand-in-hand. It will also examine how businesses can leverage ESG data to inform strategic decision-making across departments, from supply chain management to product development and marketing. Additionally, the session will highlight the role of data analytics and reporting tools in integrating ESG metrics into real-time business decisions and long-term planning.

**Jennifer Aspen Mason**, Executive Vice President & Chief Sustainability Officer, **J.M. Huber Corporation**

**Matthew Sekol**, Global Black Belt, Sustainability, **Microsoft**

**Pamela Gill-Alabaster**, Global Head of ESG & Sustainability, **Kenvue**

Moderator: **Steve Rochlin**, CEO, **IMPACT ROI**

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10:00 AM – 10:30 AM **General Session N**

## **Strategic Corporate Philanthropy: Aligning Giving with Business and Social Impact Goals**

This session will address key questions such as: How can companies balance immediate philanthropic efforts, like disaster relief or emergency aid, with long-term social investments that address systemic issues? What are the risks of philanthropy being perceived as disconnected from a company's mission or values, and how can businesses ensure authenticity in their giving efforts to align with both business and social impact goals?

**Clodagh Connolly**, Global Director, **B4SI**

**Davida Rivens**, Chief Impact Officer, **E4E Relief**

**Marissa Weidner**, Chief Corporate Responsibility Officer, **Webster Bank**

Moderator: **Anita Whitehead**, Principal, **KPMG**, President and Chair, **KPMG US Foundation**

10:30 AM – 10:50 AM

## **Morning Break**

10:50 AM – 11:20 AM **General Session O**

## **Bridging the Skills Gap: Preparing Workers for the Green Economy**

As investments in clean energy and sustainability grow, so do the opportunities for meaningful, future-focused work. But how can we ensure these opportunities are accessible – especially for communities that have historically been left out of economic and workforce transitions? This session will explore how companies, governments, and nonprofits can collaborate to expand access to green jobs, with a focus on reskilling and upskilling efforts that reach women, people of color, rural communities, and individuals from lower-income backgrounds. Panelists will share strategies for creating inclusive pathways into the green economy and meeting workforce needs through more intentional and community-focused approaches to training and support.

**Michelle Armstrong**, Managing Director and President, **Ares Charitable Foundation**

**Hilary Ayala**, Executive Director, **Con Edison Foundation**, Director, Corporate Philanthropy and Employee Engagement, **Con Edison**

Moderator: **Lindsay Beltzer**, Lead Program Producer, Governance & Sustainability Center, **The Conference Board**

11:25 AM – 11:55 AM **General Session P**

## **Don't Waste a Good Crisis: Managing Risks and Building Resilience**

With political shifts, economic uncertainty, and climate regulations that seem to change by the minute, how can organizations transform this turbulence into opportunity? What risk management strategies can foster long-term resilience? Join legal experts and leaders in operations and corporate resilience as they share insights on navigating regulatory changes and maintaining stability amid volatility. Gain practical perspectives on leading with clarity, commitment, and adaptability to future-proof your organization.

**Andrea Bonime-Blanc**, JD/PhD, Founder & CEO, **GEC Risk Advisory**

**Stacey Sprenkel**, ESG and Sustainability Lead, Chair of Ethics, Compliance and Risk Management Practice, **Davis Wright Tremaine**

Moderator: **Andrew Jones**, PhD, Principal Researcher, Governance & Sustainability Center, **The Conference Board**

12:00 PM – 12:15 PM

## **Closing Remarks**

**Jeff Hoffman**, Institute Leader, Corporate Citizenship & Philanthropy, Interim Center Leader, Governance & Sustainability, **The Conference Board**